



Dear Community Partner,

Parkland Softball Association will be hosting our 2nd annual May Long Mayhem Tournament from May 16 - 19, 2025.

We are excited to build off a successful inaugural tournament, where we hosted 61 softball teams, by adding a U19 division and "A" divisions in the U13 to U19 age categories. This will grow the tournament by 20 to 30 teams over May long weekend with games being held at Meridian Sports Park, Sandhills Community League, Calahoo Diamonds, and new this year, Clymont Community Hall Diamonds.

We will welcome over 800 athletes along with their family and friends from across Alberta. This translates into a huge economic impact for local businesses with the addition of these athletes and families staying, playing & spending within the region. We are proud to have been able to give back and generate business within our community while putting on a fun and memorable event for our athletes & their families.

We are offering businesses the opportunity to be a part of the May Long Mayhem Tournament and positively affect the lives of the softball athletes who both live in and visit our community over the weekend. To provide an incredible experience, we have various sponsor & partnership opportunities.

The most successful donation opportunities include gifts in kind to fill team kits, raffle table items, as well as monetary contributions that assist in covering the costs of diamond rentals, umpires, medals, and print material.

Attached you'll find the various sponsorship ideas and a breakdown of the different levels of contribution. To ensure recognition during our tournament, our sponsorship commitment deadline will be no later than April 30, 2025.

On behalf of the Parkland Softball Association, we thank you for taking the time to consider our proposal for sponsorship and donations for our tournament. Should you have any questions or wish to arrange a meeting to discuss ideas or pick up sponsorship items, please feel free to contact us by phone or email.

Kind regards,

Neil Brimmage - Tournament Coordinator
780-235-7540
tournament@parklandsoftball.ca



Business Name: _____

Address: _____

Contact Name: _____

Contact email & phone number: _____

Website address: _____

Facebook/Instagram page: _____

SPONSORSHIP OPTIONS:

_____ Tournament Platinum Sponsor \$2,000+

- Individual Logo banner at all 3 registration tables
- Business Banner placed in additional location at ball diamond (supplied by business)
- Medals Presentation opportunity for game finals
- Logo on player bag
- Thank you on our softball web page
- Mention on softball social media

_____ Tournament Gold Sponsor \$1,000 - \$1,999

- Large logo on group sponsorship banner
- Medals Presentation opportunity for game finals
- Thank you on our softball web page
- Mention on softball social media

_____ Tournament Silver Sponsor \$500 - \$999

- Medium Logo on group sponsorship banner
- Thank you on our softball web page
- Mention on softball social media

_____ Tournament Bronze Sponsor \$100 - \$499

- Small Logo on group sponsorship banner
- Thank you on our softball web page
- Mention on softball social media

In-Kind Sponsorship included in player bags or donation of food for umpire stations:

In kind Item(s): _____

Item Value: _____